

FUTURE UNFOLDING

NOMA ANNUAL CONFERENCE • KANSAS CITY • 2025





The National Organization of Minority Architects (NOMA), established in 1971 to eradicate the effect of racism in our profession, today remains committed to the diversification of the architecture and design industry and the increase of licensed Black and minority architects. With the largest NOMA membership to date, our more than 3,700 members from 46 professional chapters and 128 student chapters, are a force that push boundaries and break barriers to create a more inclusive and equitable future for all. NOMA was founded by architects who saw the need to advocate for the architecture and design industry to be more inclusive, cultivate emerging talent that is often overlooked, and create more equitable communities. We continue this fight for the profession today.

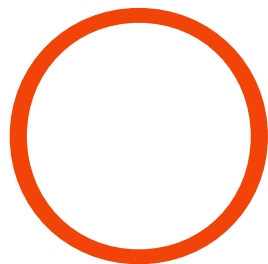
Our impact is felt when our organization wrestles with the dilemmas people face, particularly as they affect our profession. There is strength in numbers. By continuing to increase the support for this organization through member and donor contributions, we amplify our ability to speak and act against apathy, systemic barriers, intolerance and ignorance, as well as abuses of power and the environment. By growing

our organization, we develop a showcase for the excellence and creativity which was marginalized for too long. Through our publications and conferences, we welcome, celebrate and share with our partners and supporters that minority professionals have the talent and capabilities to perform in design and construction with any other group. We welcome our partners and supporters at these events.

We encourage you to watch [THIS VIDEO](#) on why NOMA Conference is important.



LETTER FROM THE PRESIDENT



On behalf of the NOMA Board of Directors and the Conference Planning Committee, it is my distinct honor to invite you to join us for an annual gathering at the

2025 NOMA Annual Conference: **FUTURE UNFOLDING** in Kansas City, Missouri, from October 8–12, 2025.

For over five decades, NOMA has been committed to the cause of equity and justice in the architecture and design industry, working tirelessly to create pathways of growth and foster new opportunities for professionals of color and culture. Today, our community has reached nearly 3,700 members and continues to grow, innovate, and reshape the future of architecture and the built environment. Through a firm commitment to our founding principles and an unwavering vision for tomorrow, NOMA continues to break down barriers and build bridges to opportunity.

Kansas City—a city where jazz rhythms meet architectural innovation—provides the perfect backdrop for this year's theme, *Future Unfolding*. From the historic 18th and Vine District to the cutting-edge developments reshaping its skyline, Kansas City embodies the dynamic intersection of heritage and progress that defines NOMA's mission. The city's architectural landscape tells a story of transformation, from its Art Deco treasures to its contemporary sustainable designs, mirroring our own journey toward a more inclusive future.

We invite you to join more than 1,500 professional designers, students, and global partners in this gathering of design practitioners. Our program features distinguished keynote speakers, interactive design workshops, and specialized tracks for professionals at every career stage. Through carefully curated sessions, we'll explore crucial topics including equitable design practices, emerging technologies, sustainable architecture, and community-centered development.

This conference is a unique catalyst for community building, knowledge sharing, and growth opportunities in design. Together, we'll explore new frontiers in design equity, sustainability, and community impact. From the

embrace of Kansas City's legendary BBQ to the innovative spaces that define its urban fabric, every moment offers an opportunity for meaningful exchange and growth. Take time to explore the city's architectural gems, from the Nelson-Atkins Museum of Art to the Kauffman Center for the Performing Arts, each showcasing the power of visionary design.

As we convene in the heart of America, we'll build upon NOMA's legacy of activism while charting bold new paths forward. Through professional development, mentorship, and community engagement, we'll continue our work of creating an architecture industry where equity and justice drive innovation and shape collective decision-making.



Our conference sessions provide concrete tools and strategies for implementing equitable design practices, fostering inclusive workplace cultures, and amplifying underrepresented voices in architecture.

Join us as we unfold the future of architecture—one where every voice contributes to the collective design of our built environment,

and every perspective enriches our collective vision for a more just future. Your presence and participation will help shape not just this conference, but the very future of our profession. Together, we'll create spaces that honor our past while boldly embracing the possibilities of tomorrow.

Your participation in Kansas City will contribute to NOMA's ongoing mission to champion diversity in design and create lasting change in our industry. Early registration opens May 2025, with special rates for members, students, and emerging professionals. Mark your calendars and prepare to be part of this transformative experience.

Together, in Kansas City, we'll write the next chapter in NOMA's story of transformation and progress.

BRYAN C. LEE Jr., NOMA, FAIA, LEED AP BD+C
NOMA President 2025–26
Design Principal + Architect, Colloqate Design
AIA Whitney M. Young Jr. Award Recipient 2025



The NOMA Kansas City Chapter is thrilled to welcome NOMA members, partners, and allies to our vibrant city for the 2025 NOMA Annual Conference: **FUTURE UNFOLDING**. While Kansas City is often celebrated for its jazz, sports, BBQ, and warm Midwestern hospitality, there's so much more beneath the surface.

You're arriving at a pivotal moment in Kansas City's evolution, where the city balances rapid growth with the need for deliberate and thoughtful development. Recently, Kansas City has proudly hosted the NFL Draft, seen remarkable growth and transformation in its downtown, and is set to be the only Midwest city to host the World Cup in 2026. As we continue to welcome new residents, foster entrepreneurship, and expand our infrastructure, we face a crucial question: how can we nurture this growth to ensure that progress benefits everyone, especially our historically marginalized communities?

This year's theme, *Future Unfolding*, challenges us to confront these realities and take ownership of our shared narrative in a city poised for dynamic growth. Kansas City's trajectory reflects the resilient spirit of the Midwest, yet the true test lies in our ability to learn from the past and apply that wisdom to create a more inclusive and equitable future. Together, as citizens, designers, and collaborators, we gather not only to celebrate our achievements but also to critically examine the road ahead, envisioning a future that uplifts all communities.

We encourage you to explore Kansas City in all its depth, from the historic 18th & Vine Jazz District to the bustling Crossroads Arts District. Discover the city's rich layers of culture, innovation, and progress. Kansas City is also celebrated for its groundbreaking contributions to sports architecture, with iconic venues like Arrowhead



and Kauffman Stadium exemplifying cutting-edge design and serving as the home of our thriving professional sports teams. Beyond sports, Kansas Citians brings that same passion and loyalty to supporting a diverse array of small businesses. Our city is a hub of entrepreneurial spirit,

exemplified by pioneers like the first Black-owned brewery in the United States, where innovation and community pride come together seamlessly.

The Kansas City NOMA Chapter, established in 2019, is proud to host this year's conference. "Future Unfolding" speaks directly to the anticipated evolution from our city's past to a future that is expansive, inclusive, and equitable. As we gather for the 2025 NOMA Annual Conference, we hope to inspire you to carry the lessons, insights, and dialogues from Kansas City back to your own communities, continuing the work of shaping the future of your cities through the lens of equity and inclusion.

On behalf of the Kansas City NOMA Chapter and the broader Kansas City community, welcome to Future Unfolding. Let's come together, share our stories, and build a future where collective growth is authentic, equitable, and reflective of our values.

Welcome to Kansas City!

TABITHA DARKO, RA, LEED GA, NCARB
Senior Associate, Multistudio
NOMA KC Conference Chair

NOMA CONFERENCE ATTENDEES

The 2024 NOMA Conference
hosted in Baltimore, Maryland reached

1,500+
participants

NOMA membership has increased in recent years to

3,700+
members—and growing!

**Members come from various design professions
and outlets, including:**

Architecture, Engineering, and Planning Professionals

Students of Architecture at all levels

Interior Designers

Urban Designers

Building Operations and Maintenance Engineers

Landscape Designers

Green and Sustainable Designers

Revitalization and Economic Development Officials

University Faculty and Recruiters

Emerging Professionals—and more!

of NOMA Professional Chapters

46

of NOMA Student Chapters

128



PARTNERSHIPS MATTER

NOMA sponsors are loyal—returning year after year.

Why? We take the time to assess your needs, understand your short-term and long-term goals, and develop solutions that deliver.

2024

The eXchange BALTIMORE, MD

DIAMOND

AIA
Gensler
The Garland Company
HKS, Inc.
HOK
Lamar Johnson Collaborative
/ Clayco
NCARB
Perkins & Will

PLATINUM

Eco Spec Inc.
DLR Group
Hord Coplan Macht
ZGF Architects

GOLD

Adjaye Associates Architects, P.C.
Carnegie Mellon University,
School of Architecture
Colloqate Design
HDR, Inc
KPF
Perkins Eastman
Quinn Evans
Smith Group

SILVER

Border States
Ayers Saint Gross
Gresham Smith
Corgan

BRONZE

Barton Malow
CannonDesign
Columbia University
Delon Hampton & Associates
Chartered
Dewberry
Harvard University Graduate
School of Design
HASTINGS Architecture
HED
HMC Architects
Jacobs
KTGY
LPA Design Studios
Mead & Hunt
Moody Nolan
Morgan State University School of
Architecture and Planning
NOMA Foundation

Robert P. Madison International, Inc
Tonab Architecture PLLC
U.S. Green Building Council
University of Maryland, School
of Architecture, Planning and
Preservation
University of Oregon School of
Architecture & Environment
University of Pennsylvania Stuart
Weitzman School of Design
Walt Disney Imagineering

COPPER

Ian Smith Design Group LLC
SDG Associates
Sulton Campbell Britt & Associates
Schemata Workshop
DIGSAU
Van Meter Williams Pollack
Bora Architecture & Interiors

STUDENT DESIGN COMPETITION

HDR, Inc
SOM
Stantec

2023

Building Bridges PORTLAND, OR

DIAMOND ELITE

Lamar Johnson Collaborative /
Clayco

DIAMOND

AIA
Gensler
HKS
HOK
NCARB
Perkins & Will
ZGF Architects

PLATINUM

Eco Spec
HGA
Hoffmann
Travel Portland

GOLD

Adjaye & Associates
Carnegie Mellon University |
School of Architecture
Corgan
DLR Group
HDR
Perkins Eastman
SmithGroup

SILVER

Autodesk
Cooper Carry
Energy Trust of Oregon
Gresham Smith- Nashville
Hamilton Anderson
Lease Crutcher Lewis
LRS Architects
MACKENZIE
Mortenson
MWA Architects
NOMA Foundation
Quinn Evans
Oh planning+design, architecture
Prosper Portland
Schemata Workshop
Skanska
Trahan Architects
Van Meter Williams Pollack LLP

STUDENT DESIGN COMPETITION

HDR
SOM
Stantec

BRONZE

Ayers Saint Gross
Columbia University, GSAPP
Delon Hampton
Harvard Graduate School of
Design
HED
KTGY
LPA Design Studios
University of Maryland, School
of Architecture, Planning and
Preservation
Walt Disney Imagineering
AIA Oregon
Akana
Allied Works

Andersen Construction
BRIC
Hacker Architects
Hennebery Eddy Architects
Holst Architecture
James E. Roberts - Obayashi Corp.
Mithun
NBBJ
OHSU
Opsis
Portland CSI
Shiels Oblatz Johnsen
Soderstrom Architects
University of Oregon
Woodworks
co:census
DEWBERRY ARCHITECTS INC.
HASTINGS Architecture
HMC Architects
Olson Kundig
PYATOK architecture + urban
design
Shepley Bulfinch
Tonab Architecture
University of Penn
West of West Architecture +
Design

2022

NOMA Unplugged NASHVILLE, TN

DIAMOND

AIA
Gensler
HOK
Lamar Johnson Collaborative /
Clayco
National Council of Architectural
Registration Boards (NCARB)
Perkins + Will

GOLD

Adjaye & Associates
Avery Dennison
CannonDesign
Carnegie Mellon University
Cooper Carry
Eastman
Gee Studios, Inc.
Gresham Smith
Gray AE
Hastings Architecture
HDR
Moody Nolan
Nashville Convention & Visitors
Corp
National Trust for Historic
Preservation
Quinn Evans
SilverSmith
StantecPerkins
STG
TMP
Travel Portland
ULI Tennessee
University of TN (UT)
VMWP

STUDENT DESIGN COMPETITION SOM

BRONZE

AIA DC
Ayers Saint Gross
Belmont University
Centric
Columbia University, GSAPP
Digsau
Elkus Manfredi Architects
EOA Architects
ESa
Guardian Glass
Harvard University
HDA Architects
HKS
I.C. Thomasson Associates, Inc
KTGY
Manual Zeitlin
Mead & Hunt
National Council of Architectural
Registration Boards (NCARB)
Schemata Workshop
Turner Construction
University of Pennsylvania
WallerLaw



CONFERENCE SPONSORSHIP

For those interested in leveling up sponsorship beyond \$25,000, make an inquiry about our **DIAMOND ELITE** opportunities at conference@noma.net.

	DIAMOND \$25,000	PLATINUM \$15,000	GOLD \$10,000	SILVER \$7,500	BRONZE \$5,000	COPPER \$2,500
Company or Organization Name, Logo and Website Link on Conference Mobile App	KC	KC	KC	KC	KC	KC
Logo Recognition in Digital Marketing	KC	KC	KC	KC	KC	KC
In-Person Conference Registrations <i>Not applicable at late registration</i>	5	4	3	2	1	1
Exhibit Space	KC	KC	KC	KC	KC	Copper level sponsorships are available to NOMA members firms only.
Ad size in NOMA Magazine released at Conference	Full page	½ page	¼ page	1/8 page		
NOMA National Memberships	5	3	2			
Exclusive Opportunity for Direct E-Blast to NOMA Membership <i>Over 6,000 contacts</i>	2	1				
Recognition on all print and digital media, and press releases as Signature Sponsor	KC					
Guaranteed Seminar Spot	KC					

SPONSORSHIPS MUST BE PAID IN FULL NO LATER THAN AUGUST 15, 2025.

ASSETS AND AD ARTWORK MUST BE RECEIVED BY SEPTEMBER 2, 2025 TO GET FULL BENEFITS OF SPONSORSHIP.



SPONSORSHIP OPPORTUNITIES

Diamond Level Sponsors

\$25,000

Company or Organization Name, Logo and Website Link on Conference Mobile App, listed on press release, along with high visibility advertising on-site

5 Conference Registrations

Prime Location Exhibit Space at the Vendor Expo w/2 Expo Only Passes—includes lead capture

5 NOMA National Memberships—local chapter dues not included

Logo Recognition in Digital Marketing

Guaranteed Seminar Spot—Must send to submit@noma.net by June 15, 2025 for approval

8 Awards Show Tickets and Access to the Special Guest Lounge

Recognition on all press releases as Signature Sponsor

Full page ad in NOMA Magazine released at NOMA Conference if artwork is submitted by September 2, 2025 deadline

Exclusive Opportunity for 2 Direct E-Blasts to NOMA Membership

SPONSORSHIPS MUST BE PAID IN FULL NO LATER THAN AUGUST 15, 2025.



SPONSORSHIP OPPORTUNITIES

Platinum Level Sponsors

\$15,000

Company or Organization Name, Logo and Website Link on Conference Mobile App

4 Conference Registrations

4 Awards Show Tickets

Prime Location Exhibit Space at the Vendor Expo w/2 Expo Only Passes

3 NOMA National Memberships—local chapter dues not included

Logo Recognition in Digital Marketing

½ Page Ad in NOMA Magazine released at NOMA Conference if artwork is submitted by September 2, 2025 deadline

Exclusive Opportunity for 1 Direct E-Blast to NOMA Membership

SPONSORSHIPS MUST BE PAID IN FULL NO LATER THAN AUGUST 15, 2025.



SPONSORSHIP OPPORTUNITIES

Gold Level Sponsors

\$10,000

Company or Organization Name, Logo and Website Link on *Conference Mobile App*

3 Conference Registrations

3 Awards Show Tickets

Prime Location Exhibit Space at the Vendor Expo w/2 Expo Only Passes

2 NOMA National Memberships—*local chapter dues not included*

Logo Recognition in Digital Marketing

¼ Page Ad in NOMA Magazine released at NOMA Conference *if all artwork is submitted by September 2, 2025 deadline*

SPONSORSHIPS MUST BE PAID IN FULL NO LATER THAN AUGUST 15, 2025.



SPONSORSHIP OPPORTUNITIES

Silver Level Sponsors

\$7,500

Company or Organization Name, Logo and Website Link on Conference Mobile App

2 Conference Registrations

2 Award Show Tickets

Prime Location Exhibit Space at the Vendor Expo w/2 Expo Only Passes

Logo Recognition in Digital Marketing

$\frac{1}{8}$ Page Ad in NOMA Magazine released at NOMA Conference if all artwork is submitted by September 2, 2025 deadline

SPONSORSHIPS MUST BE PAID IN FULL NO LATER THAN AUGUST 15, 2025.



SPONSORSHIP OPPORTUNITIES

Bronze Level Sponsors

\$5,000

Company or Organization Name,
Logo and Website Link on Conference
Mobile App

1 Conference Registration

1 Award Show Ticket

Prime Location Exhibit Space at the
Vendor Expo w/2 Expo Only Passes

Logo Recognition in Digital Marketing

Copper Level Sponsors

\$2,500

Reserved for NOMA Member Firms only
*NOMA member firms are companies that
are owned and led by a NOMA member.*

Company or Organization Name, Logo
and Website Link on Conference Mobile App

1 Conference Registration

1 Award Show Ticket

SPONSORSHIPS MUST BE PAID IN FULL NO LATER THAN AUGUST 15, 2025.



LOCAL SPONSORSHIP OPPORTUNITIES

Fountain Sponsorship

\$2,000

Eligible for local small businesses in the Kansas City Metropolitan Area

Must meet Kansas City's Civil Rights & Equal Opportunity Department's (CREO) standards for a Small Local Business Enterprise (SLBE). Formal Certification not required.

For additional reference, the city's specific requirements for this designation can be found [here](#) and [here](#).

Company or Organization Name, Logo and Website Link on Conference Mobile App

Logo Recognition in Digital Marketing

Inclusion of business on list of recommended places for attendees (est. 1500+)

2 Tickets to Local Chapter Reception

Opportunity to offer discount to conference attendees will be shared via app, notifications, emails, and optional insert in all attendee bags. N.B. cost and shipping of insert provided by sponsor

SPONSORSHIPS MUST BE PAID IN FULL NO LATER THAN AUGUST 15, 2025.



SPONSORSHIP OPPORTUNITIES

Barbara G. Laurie Student Design Competition Sponsor

\$15,000

1 Competition Juror *(must be a NOMA member with community project experience)*

Company or organization name, logo and website link on Conference Mobile App and conference program

Acknowledgement at Awards Show

Logo Recognition in Print and Digital Media

Prime location and exhibit space at the Grad Fair and Expo on Saturday;
including 2 Expo only passes

3 Conference Registrations per sponsor (which includes 1 juror)

Exclusive opportunity for direct e-blast to NOMAS membership list

¼ page ad in NOMA magazine if all artwork is submitted by September 2, 2025 deadline

SPONSORSHIPS MUST BE PAID IN FULL NO LATER THAN AUGUST 15, 2025.



SIGNATURE EVENT OPPORTUNITIES

SPONSORSHIPS MUST BE PAID IN FULL NO LATER THAN AUGUST 15, 2025.

Local Chapter Welcome Reception	Elevate your brand by sponsoring the Local Chapter Welcome Reception, welcoming NOMA attendees to Kansas City! Gain prominent visibility with event signage, and create a personalized experience with signature welcome drinks featuring your brand or logo, along with a sponsor-led toast to officially kick off the event.	\$40,000
Keynote Luncheon	Gain maximum exposure at our Keynote Luncheon with verbal recognition during the event, on-screen acknowledgment, and prominent brand placement online, on social media, and in the NOMA Magazine. Maximize your impact with exclusive VIP seating and a sponsor-led toast to kick off the event.	\$20,000
Conference Wi-Fi	Provide high-quality WiFi services throughout the conference hotel. Sponsorship includes exclusive branding opportunity on a dedicated landing page for your company. Your brand will be linked to this essential service, ensuring maximum exposure and recognition as attendees stay connected at the conference hotel.	\$20,000
ASL Interpreter & Closed Captioning	Support accessibility by providing ASL interpretation and closed captioning for our Keynote Addresses and Awards Show. Your sponsorship ensures a fully inclusive experience for all attendees.	\$10,000
Sunday Morning Basketball Game	Get maximum visibility with branded jerseys, courtside signage, and the chance to address the crowd before tip-off.	\$7,000
Community Service Legacy Project	Support the local community while boosting your brand. Sponsorship includes logo placement on t-shirts and signage, social media recognition, and the opportunity to engage on-site during lunch.	\$5,000
Lanyard Sponsorship	Get premium visibility with your company logo on the official conference lanyards worn by all attendees. This exclusive sponsorship guarantees high-impact brand exposure throughout the event.	\$2,500
Ad in NOMA Magazine	Full page ad. Artwork must be received by September 2, 2025.	\$2,000

KC FUTURE UNFOLDING

NOMA ANNUAL CONFERENCE • KANSAS CITY • 2025

SPONSORSHIP COMMITMENT FORM

Sponsorships must be paid in full no later than **AUGUST 15, 2025**.

COMPANY NAME

CONTACT PERSON

ADDRESS

PHONE EMAIL

NAME OF BILLING CONTACT (for sponsorship payment, if different)

PHONE EMAIL

SPONSORSHIP PACKAGE ☐ Diamond \$25,000* ☐ Platinum \$15,000* ☐ Gold \$10,000* ☐ Silver \$7,500*
☐ Bronze \$5,000 ☐ Copper \$2,500 ☐ Fountain \$2,000 ☐ Student Design Competition \$15,000

ADDITIONAL SPONSORSHIP OPPORTUNITIES ☐ Local Chapter Welcome Reception \$40,000 ☐ Keynote Luncheon \$20,000
☐ Conference Wi-Fi \$20,000 ☐ ASL Interpreter & Closed Captioning \$10,000 ☐ Sunday Morning Basketball Game \$7,000
☐ Community Service Legacy Project \$5,000 ☐ Lanyard Sponsorship \$2,500 ☐ Full Page Ad in NOMA Magazine \$2,000*

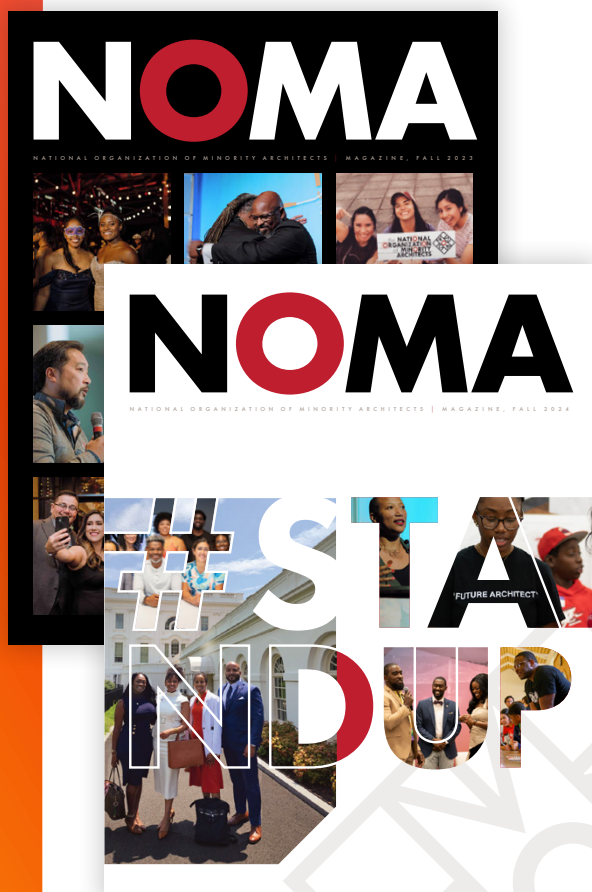
TOTAL VALUE \$ **SIGNATURE**

PAYMENT OPTIONS

☐ ELECTRONIC ACH PAYMENTS
☐ CHECK: Print this completed Commitment Form and mail check to NOMA, P.O. Box 3558, Washington DC 20027-0058

Did you sponsor last year? ☐ Yes ☐ No **If yes, would you like to use the same logo artwork?** ☐ Yes ☐ No

* Sponsorship at this level allows for advertisement in NOMA Magazine.
See the following page for ad specifications and instructions for sharing artwork.



AD SPECIFICATIONS

Supply artwork in the following format:

- + Use the correct measurements shown below. Note measurements are provided in inches, **WIDTH** by **HEIGHT**.
- + Use CMYK photos, images, logos throughout.
- + Save artwork as a hi-res **PDFX1A-2001** in CMYK color mode. Hi-res JPG in CMYK color mode also acceptable.
- + For full page ads with bleeds, please include crop marks.

Publication Information:

- + Ink: Full color
- + Trim size: 8.5 x 11 inches
- + Binding: Saddle-stitch
- + Stock: White coated silk

**Submit artwork no later than September 2, 2025
to conference@noma.net.**

Note: Sponsorships must be paid in full for ad to be included in publication.

Full Page

BLEED
8.625 x 11.25
LIVE
8.5 x 11

NON-BLEED
8 x 10.5

1/4 Page

VERTICAL ONLY
3.9375 x 5.1875

1/8 Page

HORIZONTAL ONLY
3.9375 x 2.5313

1/2 Page

HORIZONTAL ONLY
8 x 5.1875

THANK YOU!



FUTURE UNFOLDING

NOMA ANNUAL CONFERENCE • KANSAS CITY • 2025